

FOR IMMEDIATE RELEASE

January 17, 2012

**Big Brothers Big Sisters Needs Sponsors for
Bowl For Kids' Sake Event**

Big Brothers Big Sisters of Shelby and Darke Counties announce the annual bowling fundraiser, when hundreds of area bowlers team up to support the agency's biggest event of the year. We're recruiting bowlers and sponsors to help with our bowling party. Bowling For Kids' Sake is a national event with almost 700 local agencies holding their own bowling parties to fund their year-round one-to-one mentoring program between caring adults and children facing adversity.

Bowl For Kids' Sake 2012 takes place at Bel-Mar Lanes in Sidney on Friday, March 2 from 5-6 p.m., and at Bel-Mar Lanes and Mc Bo's Lanes in Versailles on Sunday, March 4 from 12-5 p.m.

Bowl for Kids' Sake is open to the public and local community members can form 4 – 5 person teams. Each team member collects donations and comes out to enjoy the party. Corporate sponsorships are available for \$600 where a company enters a five-person team of the company's employees; this includes a company lane banner, company logo listed on the Agency website, and company logo on the back of over 500 t-shirts that will be given out the day of the event. T-shirt sponsorships for \$400 include your company logo on all t-shirts. Team

sponsorships are available for \$300, and the company enters a five-person team of the company's employees; this includes a company lane banner. A Lane Sponsorship for \$125 includes the company name placed on a large banner above one of the lanes during the day-long event. All sponsor names are announced throughout the day. Many fantastic prizes will be awarded at this event!

Individuals and businesses are needed as bowlers and sponsors. For more information or to register a team, please call the Sidney office at 937-492-7611 or the Greenville office at 937-547-9622, or visit our website at www.bigbrobigsis-shelbydarke.org.

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PHOTO: Big Sister Laura Henderson, of Greenville, and Little Brother Zachary Gilbert, of Arcanum, proudly wear their Bowl For Kids' Sake t-shirts with their team mates. Gilbert is the son of Angel Price. Fundraising makes it possible to set up mentoring matches such as this!



For more information:
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