

Immediate Release

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Big Brother Big Sister Announces 2009 Bowl For Kids' Sake Chairs

Big Brothers Big Sisters is gearing up for the agency's biggest fundraiser of the year and is calling for additional committee members to support the Chairs in this rewarding project. The local agency is hopeful that the community will come together in helping Big Brother Big Sister succeed in reaching their goal of \$45,000.00.

Mark your calendars and make plans to join Big Brothers Big Sisters of Shelby & Darke County for its annual Bowl for Kids' Sake event. The bowl-a-thon will be held on Friday, March 6, from 4-5 p.m. and on Sunday, March 8 at Bel-Mar Lanes in Sidney and Mc Bo's Lanes in Versailles from 12-4 p.m.

The event is being organized by committees in Shelby and Darke County, respectively. Members for Shelby County include: Scott Neth and Karen Phlipot (Co-Chairs), Shelley Fireoved, Rick and Annette Paulus, and Joyce Meyer, and members for Darke County include; Mike Snyder and Dave Keiser (Co-Chairs), along with Marc and Mandy Saluk.

The money raised goes directly towards establishing one-to-one mentoring relationships between caring adults and kids in need. Last year alone the agency served over 600 children within Shelby and Darke County.

The agency aims to recruit 90 teams this year. Participation is open to the public and community members are asked to form 4-5 member teams. Each team member collects donations and comes out to bowl a game and join the party the day of the event. Plenty of free snacks & pizza, free bowling, and great door prizes are available throughout the event.

Contact the office for fun ideas for collecting team sponsors. Consider initiating a "challenge" to another business in town.

Businesses can get involved through one of our many sponsorship options. The levels include: "Event Sponsor" for \$5,000, "Big Bowl Sponsor" for \$1,000, "Corporate Sponsor" for \$600, "T-shirt Sponsorship" for \$400, "Team Sponsorship" for \$300 and "Lane Sponsorship" for \$125. "Prize Donors" are also welcome! All corporate names are announced throughout the day.

If you are interested in forming a team or getting involved as a company, Bowl for Kids' Sake registration is easy; you can call our office at 937-492-7611 or 547-9622 to get a form, or go directly on-line to www.bigbrobigsis-shelby-darke.org and submit your team or corporate team option.

Bowl for Kids Sake is a nationally recognized event, and almost 700 agencies across the county participate and hold the event. Big Brothers Big Sisters evaluates its effectiveness and impact on a national and local level. Results show that children who are mentored are more likely to improve in school and in their relationships with family and peers and are less likely to skip school or use illegal drugs or alcohol.