

FOR IMMEDIATE RELEASE

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**Big Brothers Big Sisters Announce “Sports” Theme
For Bowl For Kids’ Sake Event**

Help a child win Big in the Game of Life!!

“Sports” is the exciting theme for this year’s Big Brothers Big Sisters annual bowling fundraiser, when hundreds of area bowlers team up to support the agency’s biggest event of the year. We’re recruiting bowlers and sponsors to “help a child win Big in the Game of Life!” Board members are actively seeking committee members for this fundraiser. Please contact the office if you are interested in this short term volunteer project. Bowling For Kids’ Sake is a national event with almost 700 local agencies holding their own bowling parties to fund their year-round one-to-one mentoring program between caring adults and kids in need.

“Sports” Bowl For Kids’ Sake 2010 takes place at Bel-Mar Lanes in Sidney on Friday, March 12 from 5-6 p.m., and at Bel-Mar Lanes and Mc Bo’s Lanes in Versailles on Sunday, March 14 from 12-5 p.m.

This event will again be a partnership as two area BBBS agencies join forces to provide all the fun, action, and prizes needed for participants to hit a home run, score a touchdown, or make the winning goal as they bowl for a great cause. Big Brothers Big Sisters of Shelby and Darke Counties and Big Brothers Big Sisters of Mercer, Auglaize and Van Wert Counties collaborate to coordinate themes, prizes, and resources to make this the biggest event yet. Décor, refreshments, and many of the individual and team

prizes will feature the sports theme. Prizes for the 2010 event will include 2 airline tickets, big screen TV, Cincinnati get-away package, and many more!

First Giving is an on-line feature for collecting pledges available again this year. Use the link on our website to create a page you can e-mail to your contacts near and far. This gives donors an easy way to support you by credit or debit card. It's the new "virtual" way to conduct business!

Individuals and businesses from all five counties are needed as bowlers and sponsors. For more information or to register a team, please call the Sidney office at 937-492-7611, or the St. Mary's office at 419-394-2990, or visit our websites at www.bigbrobigsis-shelby-darke.org or www.bbbsma.com.



For more information:

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