

Big Brothers Big Sisters

Of Shelby & Darke County

Big Brothers Big Sisters of Shelby & Darke Counties Bowl For Kids' Sake 2011

For Immediate Release

DATE: February 3, 2011

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Efforts are currently underway to recruit teams and corporate sponsors for the agency's annual "Bowl For Kids' Sake" event. The event is set for March 4 & 6, 2011 at Bel-Mar Lanes in Sidney and Mc Bo's Lanes in Versailles. Bowl for Kids' Sake is open to the public, and local community members can form 4 – 5 person teams. Each team member collects donations and comes out to enjoy the party. Funds raised in each county are used to provide services in that specific county, so this is a fun way to support the needs in your community.

Bowling packets are ready to be mailed or picked up at the office. Additional forms and information regarding the event are available at the website: www.bigbrobigsis-shelbydarke.org.

The Big Bowl sponsorship for \$1,000 includes a five-person team, lane banner, corporate logo on the Agency website, t-shirts, banners, and all literature. Corporate sponsorships are available for \$600 where a company enters a five-person team of the company's employees; this includes a Company lane banner, Company logo listed on the Agency website, and Company logo on the back of over 500 t-shirts that will be given out the day of the event. Team sponsorships are available for \$300, and the company enters a five-person team of the company's employees; this includes a company lane banner. A Lane Sponsorship for \$125 includes the company name placed on a large banner above one of the lanes during the day-long event. All sponsor names are announced throughout the day. This event will hold a "Rock and Bowl" theme with many fantastic prizes, including a Grand Prize Xbox 360 Kinect.

First Giving is once again being utilized for a convenient way to donate and secure additional sponsorships on-line.

The funding from Bowl For Kids' Sake supports the operations of the agency, which now serves around 300 children in Shelby and Darke County through its community-based and school-based mentoring programs.

Big Brothers Big Sisters of Shelby & Darke County is a nonprofit, United Way member, social service organization whose mission is to develop and mature quality relationships between children and volunteers. The relationship is meant to guide each child towards becoming a confident, competent, and caring individual. Volunteer mentors are always needed.

Anyone interested should call the office at 547-9622 or 492-7611 to obtain more information.

Forms can also be found on the web at <http://www.bigbrobigsis-shelbydarke.org/>.