

FOR IMMEDIATE RELEASE

**Big Brothers Big Sisters Announce “Hollywood Nights” Theme
For Bowl For Kids’ Sake Event**

The glitz and glitter of “Hollywood Nights” is the exciting theme for this year’s Big Brothers Big Sisters annual bowling fundraiser, when hundreds of area bowlers team up to support the agency’s biggest event of the year. Bowling For Kids’ Sake is a national event with almost 700 local agencies holding their own bowling parties to fund their year-round one-to-one mentoring program between caring adults and kids in need.

New for the event this year is a partnership as two area BBBS agencies join forces to provide all the lights, cameras, and action needed for participants to walk the famed red carpet and party Hollywood-style as they bowl for a great cause. Big Brothers Big Sisters of Shelby and Darke Counties and Big Brothers Big Sisters of Mercer, Auglaize and Van Wert Counties collaborate to coordinate themes, prizes, and resources to make this the biggest event yet. Décor, refreshments, and many of the individual and team prizes will have an entertainment theme.

First Giving is an added feature for collecting pledges this year. Use the link on our website to create a page you can e-mail to your contacts near and far. This gives donors an easy way to support you by credit or debit card. It’s the new “virtual” way to conduct business!

This March “Hollywood Nights” Bowl For Kids’ Sake takes place at Bel-Mar Lanes in Sidney and at Mc Bo’s Lanes in Versailles on Friday, March 6 from 4-6 p.m., and Sunday, March 8 from 12-5 p.m. On March 15, the event will be held at Community Lanes in Minster at 2-4 p.m.

Individuals and businesses from all five counties are needed as bowlers and sponsors. For more information or to register a team, please call the Sidney office at 937-492-7611, or the St. Mary’s office at 419-394-2990, or visit our websites at www.bigbrobigsis-shelby-darke.org or www.bbbsma.com.

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